



230 FIGHTBACK

March 19, 2026 KingSett Capital Picket - Report Back

When we arrived at the Scotia Plaza on Thursday we were met with a wall of police officers and security. KingSett Capital and the police had obviously got a hold of the press release that we had sent out that morning where we announced our intention to set up a picket line in front of KingSett's head office. While 230 Fightback and its allies set up the picket line on the sidewalk a group of 6 people made their way down to a section of the PATH and distributed flyers in the food court located under the Scotia Plaza.

We had split up into two groups of three. After a few minutes two of the people in the first group were stopped and warned by security that they would be arrested for trespassing if they continued to distribute the flyers. We were then quickly escorted out by four police officers. Meanwhile the other group managed to continue to distribute flyers in the food court but were later also confronted by security and threatened with trespass charges if they did not leave. When Wendy, a member of 230 Fightback, ignored the security's warnings and continued to flyer she was quickly surrounded by a half dozen cops and escorted out along with the three other people that had been flyering with her.

Once outside, the group joined the picket line. By now the picket was about thirty people strong. We handed out flyers to passers-by. Representatives from 230 Fightback, Parkdale Justice Network and York South-Weston Tenant Union addressed the picket line. Their voices echoed loudly from the bull horn as the cops looked on.

Our message was clear. We called on Jon Love, founder of the private equity firm KingSett, to renew negotiations with the city which had stalled. Our picket signs and banners called on KingSett to back off and keep their greedy hands off poor neighbourhoods. Flyers that we handed out to passers-by stated that the vacant lots at 214-230 Sherbourne, which were owned by KingSett, must be used to build much needed social housing and not for speculation. We warned Jon Love that next time we would come unannounced and that we had every intention of intensifying our campaign this summer if KingSett refused to re-open negotiations with the city.